

# MASO 2019

## Scientific Conference on Obesity

*“Obesity: Addressing Multiple Drivers and Solutions”*

**15<sup>th</sup> – 16<sup>th</sup> October 2019**

**Hotel Istana, Kuala Lumpur, Malaysia**

*In conjunction with MASO Silver Jubilee Celebration*

## *Final Announcement and Call for Abstracts*

### *Message from The President*

On behalf of the Malaysian Association for the Study of Obesity (MASO), I am very pleased to invite you to participate in our “Silver Jubilee” Biennial Scientific Conference (MASO 2019) to be held from **15<sup>th</sup> to 16<sup>th</sup> October 2019** at Hotel Istana, Kuala Lumpur.

In the context of escalating obesity prevalence and the obesogenic environment in which we live, work and play, the theme of this year conference “**Obesity: Addressing Multiple Drivers and Solutions**” hope to highlight our continuing efforts to combat obesity and expose gaps that undermines our way forward. This Conference will provide a platform for various expertise from the academia, research establishments and food and health-related industries and policy makers to showcase the multi-disciplinary nature in Obesity research.

I welcome you to Kuala Lumpur and look forward to your active participation and contribution. Thank you.

Best regards,

**Emeritus Professor Dr. Mohd Ismail Noor PhD**  
**FASc, FIUNS, FNSM, FMSA, FMOSTA, FCFAM**  
President MASO (2019-2021)

### *Objectives of MASO 2019*

- Provide a forum for the dissemination of knowledge about research advances in the field of obesity.
- Identify, debate and address multiple drivers and solutions to curb the rising prevalence of obesity and its associated burden of diseases.
- Connect and harness active multi-disciplinary researchers and practitioners toward collaborating in future obesity research.

### *Call for Abstracts*

Scientific papers can be submitted for oral or poster presentation at the conference. For guidelines on abstract preparation, please visit official MASO website at [www.maso.org.my](http://www.maso.org.my) for more details.

Accepted abstracts will be notified by the Secretariat within two weeks after abstracts submission deadline. There will be an oral and poster competition for students during the conference.

The official language for the conference is English.

**All presenters must be registered participants.**

*Organized by*



Malaysian Association for the Study of Obesity

*In collaboration with*



FRANCE - MALAYSIA Food, Cultures & Health

### IMPORTANT DATES

**Late Breaking Abstract Submission Deadline:**  
**15<sup>th</sup> Sept 2019**

**Early Bird Registration: 15<sup>th</sup> Sept 2019**

## Who Should Attend?

- Health care providers, including medical and health professionals, nutritionists, dietitians, social scientists, psychologists, exercise scientists, nurses
- Academia and students working in the field of obesity and its related co-morbidities
- Pharmaceuticals and food industries, fitness and weight management centres and policy makers

## How to Register?

- This conference will fully utilize **ONLINE REGISTRATION**. Please register online by scanning the QR code or go to the MASO website at [www.maso.org.my](http://www.maso.org.my) and click on the link to the Online Registration Form.
- Please print out the registration form once you have completed it and submitted online.
- Please email your completed registration form, along with proof of registration fees to the MASO 2019 Secretariat; attention to Assoc. Prof. Dr. Hazizi Abu Saad or Dr. Geeta Appannah at [maso.obesity@gmail.com](mailto:maso.obesity@gmail.com).



## Scope & Topics

This conference will include Plenary Lectures, Symposia, Free Communication and Poster sessions. Topics include:

- Adiposity and body composition
- Bariatric surgery
- Childhood and adolescent obesity
- Dietary modification and innovation
- Environmental determinants of obesity
- Epidemiology and lifestyle
- Genetics, epigenetics and obesity
- Nutrition and food environment
- Obesity and reproductive health
- Pharmacological approach in obesity
- Physical activity and sedentariness
- Policies in action and challenges
- Psychological determinants and outcomes
- Role of gut microbiota and probiotics in obesity
- Socio-cultural aspects of overweight and obesity
- Weight management and intervention



## Registration Fees

Participant category	Early Bird Rate (until 15 <sup>th</sup> September 2019)	Regular Rate (until 1 <sup>st</sup> October 2019)	On-site
MASO Member	RM 500	RM 600	RM 800
Non-member	RM 700	RM 900	RM 1100
Student**	RM 350	RM 450	RM 650
International	USD 200	USD 250	USD 350

\*\* Students must show proof of student status (e.g. student ID card or letter from university)

Registration fee includes the following: attendance at all conference sessions, conference materials, two lunches and four coffee breaks. All registrations must be submitted together with payment. Registration fee is charged based on date of payment and not date of registration.

Any cancellation must be confirmed in writing to the Secretariat. Refund of fees less 50% administration charges may be applied for until **1<sup>st</sup> October 2019**. It is regretted that after this date no refunds can be made.

All payments are to be issued in favor of:

### MALAYSIAN ASSOCIATION FOR THE STUDY OF OBESITY (MASO)

Account number : 0140-8433-1516  
Swift Code : MBBEMYKL  
Bank Name & Branch : Maybank (Bukit Bintang Branch)  
Important Note : Scanned copy of TT slip MUST be emailed to [maso.obesity@gmail.com](mailto:maso.obesity@gmail.com)

## For More Information

Details of the Conference will be updated from time to time through the official website of MASO ([www.maso.org.my](http://www.maso.org.my)).  
For enquiries, please contact us via email at: [maso.obesity@gmail.com](mailto:maso.obesity@gmail.com)

## Scientific Programme

DAY 1 - 15 <sup>th</sup> October 2019		DAY 2 - 16 <sup>th</sup> October 2019	
Time	Programme	Time	Programme
0800 – 0900	<b>REGISTRATION</b>	0900 – 0940	<b>PLENARY LECTURE 2</b>
0900 – 0940	<b>PLENARY LECTURE 1</b> Simplifying Obesity Management: Speak, Support and Sustain <i>Assoc. Prof. Dr. Michael Villis, Dalhousie University, Canada</i>		The Model of Prader-Willi Syndrome: How to Translate This Knowledge to Understand and Manage Non-Syndromic Obesity <i>Prof Maithé Tauber, Toulouse University Hospital - Children's Hospital, France</i>
0940 – 1010	MORNING TEA BREAK / Exhibition / Poster viewing	0940 – 1010	MORNING TEA BREAK / Exhibition / Poster viewing
1010 – 1130	<b>SYMPOSIUM 1: Obesogenic Environment</b> <ul style="list-style-type: none"> <li>Workplace Health <i>Assoc Prof Dr Wee Lei Hum, UKM</i></li> <li>Creating Support Environment for Healthy Eating in Higher Learning Institution <i>Assoc Prof Rokiah Don, IMU</i></li> <li>Physical Activity <i>Assoc Prof Dr Ahmad Taufik Jamil, UiTM</i></li> <li>Neighbourhood Food Environment and Association with Weight Status and Nutrition Behaviour Among Adolescent: A Geospatial Analysis <i>Suhaila Ghaffar, UKM</i></li> </ul>	1010 – 1200	<b>SYMPOSIUM 5: Obesity Treatment and Management</b> <ul style="list-style-type: none"> <li>Scale-ing new frontiers in obesity management with Liraglutide (3mg) <i>Dr. Sean Wharton, Wharton Medical Clinic in Burlington, Canada</i></li> <li>Surgery for Diabetes Mellitus: A New Paradigm Shift <i>Prof Dato' Dr Nik Ritza Kosai, UKM</i></li> <li>Leptin in Obesity-Related Disorders <i>Prof Dr Harbindarjeet Singh, UiTM</i></li> <li>Jom Cergas: An Intervention Approach <i>Mohd Yusri Noordin, MOH</i></li> </ul>
1130 – 1300	<b>SYMPOSIUM 2: Young Investigator's Symposium</b> (for Postgraduate Students)	1200 – 1300	<b>SYMPOSIUM 6: Free Communication</b> (Selected Abstracts for Oral Presentations)
1300 – 1400	<b>LUNCH SYMPOSIUM</b> <ul style="list-style-type: none"> <li><i>Prof. Dr. Atsushi Yokota, Hokkaido University, Japan (Yakult, Malaysia)</i></li> </ul>	1300 – 1400	<b>LUNCH SYMPOSIUM</b> <ul style="list-style-type: none"> <li><i>Lisa Cha Seung Joo, Clinical Specialist (InBody Korea)</i></li> <li><i>Assoc. Prof. Dr. Chin Yit Siew, UPM (Nestle Malaysia)</i></li> </ul>
1400 – 1500	<b>SYMPOSIUM 3: ToyBox Study Malaysia</b> <ul style="list-style-type: none"> <li>Overview of ToyBox Study <i>Prof Dr Leigh Gibson, University of Roehampton, UK</i></li> <li>ToyBox Study Malaysia: Findings from Kuala Lumpur and Selangor <i>Prof Dr Ruzita Abd Talib, UKM</i></li> <li>ToyBox Study Malaysia: Findings from Sarawak <i>Assoc Prof Dr Cheah Whye Lian, UniMAS</i></li> <li>ToyBox Study Malaysia: Qualitative Perspectives <i>Dr Julia Lee Ai Cheng, UniMAS</i></li> </ul>	1400 – 1500	<b>SYMPOSIUM 7: Battle of the Bulge (Obesity) – Environmental and Individual Perspective Studies</b> <ul style="list-style-type: none"> <li>Food Behaviours in Eating Out Contexts <i>Dr Elise Mognard, Taylor's University</i></li> <li>Over-energy consumption association with food culture in Asia: A Potential of Satiety and Satiation Enhancing Effects Through Food Matrix Modification <i>Dr Chong Li Choo, Taylor's University</i></li> <li>Emotion, Food Choice and Taste: A Facial Expression Analysis <i>Assoc Prof Rahmat Hashim, Taylor's University</i></li> <li>A Smart, Connected and Immersive Ecosystem to Shape a Healthy Diet and Lifestyle. <i>Dr Robin Tan Chun Hong, Taylor's University</i></li> <li>Polymethoxyflavones: Investigation of Its Role in Anti-obesogenic Effect. <i>Dr Wong Eng Hwa, Taylor's University</i></li> </ul>
1500 – 1600	<b>OPENING CEREMONY</b> Welcome Address by <i>Emeritus Prof. Dr Mohd Ismail Noor, President MASO</i> Speech and Official Opening by <i>Y.B. Dr. Lee Boon Chye, Deputy Minister of Health, Malaysia</i> MASO 25 <sup>th</sup> Anniversary Celebration	1500 – 1700	<b>SYMPOSIUM 8: Free Communication</b> (Selected Abstracts for Oral Presentations)
1600 – 1730	<b>SYMPOSIUM 4: Government Initiatives in Obesity Reduction</b> <ul style="list-style-type: none"> <li>NHMS 2018: Findings on Nutritional Status and Obesity Related Factors Among Malaysian Elderly <i>Dr Tahir Aris, MOH</i></li> <li>Government Policies and Strategies in Combating Obesity in Malaysia <i>Khairul Zarina Mohd Yusop, MOH</i></li> <li>Combating Obesity at School with Parents-Teachers Collaboration: A Socio-Legal Outlook <i>Dr Noorfajri Ismail, MOH</i></li> <li>Programme Suku-Suku Separuh and Cergas (3SC): a community-based obesity intervention in Johor <i>Prof Norimah A Karim, UKM/ MASO</i></li> </ul>		
1730	AFTERNOON TEA and End of Day 1	1700 – 1730	<b>PRIZE-GIVING AND CLOSING CEREMONY</b>
		1730	AFTERNOON TEA and End of Conference